

None of this challenging year's success would have been possible without the support of our amazing members and sponsors – thank you!

CORPORATE SPONSORS



The College of Business
UNIVERSITY OF NEVADA, RENO



Clifton Larson Allen



Inspiring events, meaningful connections

Phil MacDougall
Executive Director
PO BOX 1841
Reno, NV 89505
(775) 359-7117
info@WINevada.com
www.WIN-Nevada.com

WIN VALUE REPORT



Our Last Year, By the Numbers

There's no denying that the last year has been a wild ride. We kicked it off with a new executive director, who has since navigated all kinds of ups and downs. And speaking of: Did we mention the year also saw (and continues to see) a global pandemic, worldwide recession and civil unrest? But through it all, we've remained focused on being a valuable resource for you, our members. Check out this snapshot of our annual impact, and let us know what else we can be doing to help you navigate these chaotic times.



1
New Executive Director
Happy WINaversary, Phil!



1
New Website

Created by the Estipona Group, you can find it at www.WIN-Nevada.com. With this new site, we have streamlined navigation, made our membership benefits and options easier to understand, simplified event registration and included a place for event photos and videos. We also upgraded the back-end of the site – where you update your business information, renew your membership, take advantage of member discounts and sign up for events.

9 Speaker Series Events

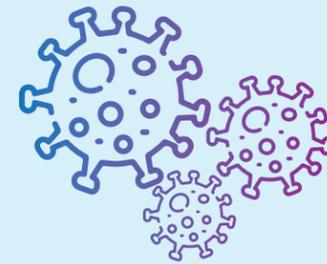


- August 2020 – The Virtual Connector's Way: How to build business relationships when you can't meet face to face – with Patrick Galvin
- July 2020 – Our region's economic forecast, during and post-COVID – with Sanjay Varshney, PhD
- June 2020 – Why Black Lives Matter: Business lessons from a national movement – with Dr. Angie Taylor
- May 2020 – Behind the scenes at the FBI – with Gene Tierney
- February 2020 – What if you're doing networking all wrong? – with David Burkus
- January 2020 – Lighten up and lead – with Tami Evans
- November 2019 – Thriving in chaos – with Corinne Hancock
- October 2019 – What makes each generation tick? – with Anna Liotta
- September 2019 – Navigating respect in today's workplace – with Mike Domitritz
- August 2019 – Creating a culture of resilience – with Mark Black
- July 2019 – Disrupting for good – with Chris Field

1 Bonus Presentation



We teamed up with the Better Business Bureau to host a free webinar called "Protect your business from Coronavirus scams," where we assembled an amazing panel of experts to share important tips on safeguarding your business.



17 COVID-19 Webinars

The world changed overnight, catapulting our personal and business lives into upheaval. We partnered with HRC to present 17 weekly webinars to answer your most pressing questions. Organized by WIN board member Karyn Jensen, these events featured experts in employment law, human resources, business strategy, employee benefits, public relations, taxes and accounting.



6 Speed Networking Events

The pandemic began wreaking havoc locally right after our first Speed Networking event in February 2020. But it was so successful that we pivoted to an all-online version in March, giving people a chance to Zoom-network every month since. This is more important than ever now that we don't get to group network in real life!



2 New Membership Options

We understand the economic situation that many current and future members are facing these days. That's why we have put together an installment plan that breaks your annual membership fee into monthly payments over the course of the year. Stay tuned for details!

2 WIN Tours



It was a good idea that we'll pick up again as soon as it's safe. But before COVID hit, we did have a chance to tour Kimmie Candy and REMSA. We're currently exploring ways to continue these in our new world. We'll keep you updated.

3 Member Discounts

WIN members now have the opportunity to share discounts, while also taking advantage of them to save money for your businesses!

- These currently include:
- Human resources consulting from HRC
 - Business photograph or video from Digiman Studio
 - Office supply discount from Office Depot

Interested in getting your product or service in front of WIN members? Email us at info@winevada.com, and we'll be in touch.

